

Program of the International Conference 'Global Value Chains and Multinational Corporations – new research results'

the conference is organised by the EADI Working Group 'Multinational corporations'; Institute of World Economics, KRTK, Hungary and Centre of Excellence 'Future Value Chains' of the Budapest Business University, Hungary

Conference venue: Zoom (online)

13th of December

14.25-14.30 Welcome – Magdolna Sass (Institute of World Economics and EADI Working Group 'Multinational Corporations')

14.30-16.00 Session 1

Csonka László (BBU) Global value chains in a digital age: Their role in knowledge flow and local innovativeness

Nina Herzog-Hawelka (University of Amsterdam) The Role of (Multi)national Oil and Gas companies in Leaving Fossil Fuels Underground: A systematic literature review

Chris Weutscheck (National Taiwan University) Venezuela, Sanction Evasion, and the Autocratic Oil Triangle Caracas-Tehran-Moscow

Sass Magdolna (HUN-REN KRTK VGI and BBU) GVCs and IDP – how intense GVC-participation influences the IDP-position of a country.

16.00-16.15 Break

16.15-17.30 Session 2

Dobos Emese (HUN-REN KRTK VGI) End of low-cost labor? The upgrading opportunities of Hungarian garment manufacturing companies due to relocation tendencies

Eva Křenková (Prague University of Economics and Business), Petr Procházka (Prague University of Economics and Business), Gábor Túry (HUN-REN KRTK VGI) Impact of supply chain disruptions on innovations in Czech and Hungarian automotive companies during COVID-19 and Russo-Ukrainian war

Gáspár Tamás (BBU) Foresight in entrepreneurial behaviour. A futures perspective for upgrading in global value chains.

17.30-17.35 Closing of the workshop (Tamás Gáspár, Budapest Business University)
